



WIFT ACADEMY

**Banner Advertising on Nashville
Women in Film and Television**

<https://wiftnashville.org/>

Contact Lynda Evjen at levjen@gmail.com or call (615) 517-5714

We can offer businesses, members, and supporters several advertising and promotion opportunities on our website properties. Depending upon the season, events, and activities monthly visitor traffic ranges from 150 to 200 visits.

Carousel Ads- This is a scrolling section with the advertiser's logo and/or banner ad scrolling across the screen. When clicked the ad is hyperlinked to the advertiser's website or selected social media page. Here is an example of those ads. The number of ads scrolling will be based on our active advertisers using the carousel section.

VISIT OUR 2022 SWIFT SUMMIT SPONSORS PAGE



These ads are 276 px wide by 125 px high
Acceptable formats are .jpg or .png, or .pdf
Image Resolution can be 72 dpi up to 144 dpi

Scrolling Ads are \$200 for 60 days active in the carousel

Visit this page to see a sample of the carousel

<https://swiftsummit.net/>

Blog Column Style Ad

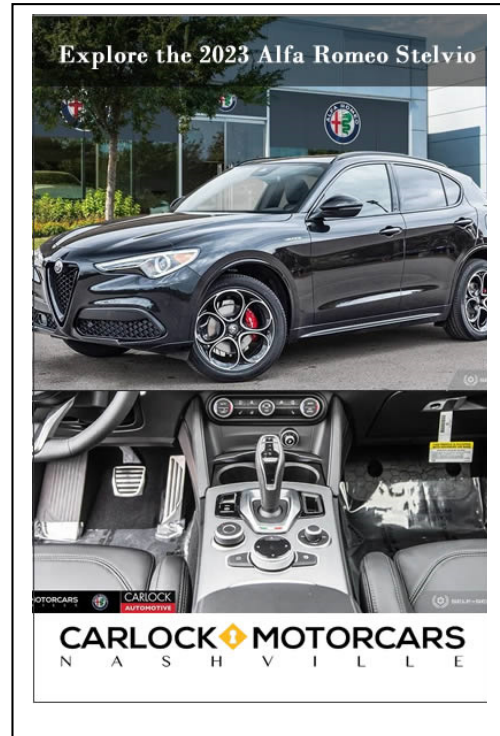
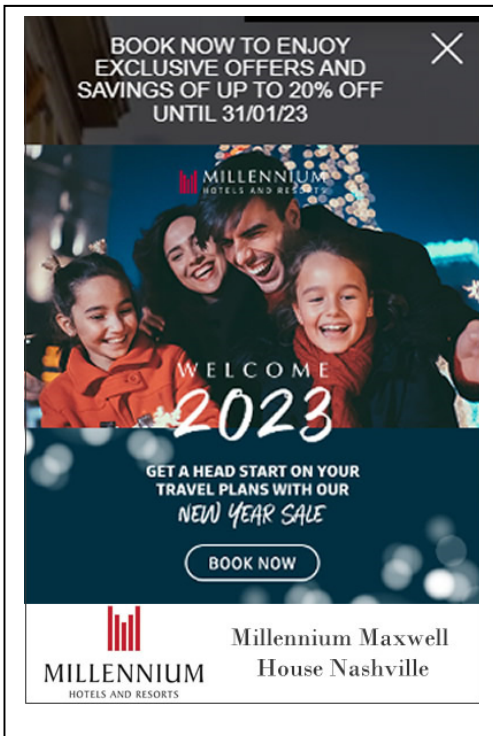
These ads are 400 px wide by 250 px high – Size may be reduced and appear smaller on various devices and screen sizes

Acceptable formats are .jpg or .png, or .pdf

Scrolling Ads are \$325 for 60 days active on the home page

Visit this page to see samples of how placement works

<https://wiftnashville.org/ads/>



Content Marketing Article Promotion

This option allows the advertiser to use both an image and text to write about their business and how their products and or services can benefit the members and readers of the content on the Nashville Women in Film and Television site. Often called “native advertising” many business publications such as Forbes, Inc., and others allow firms to submit “articles” with images and share updates to their business, and new services and highlight new executives.

Text content cannot exceed 1,000 words.

There would be a tag indicating this is “promoted content.”

Visit this page and look at the Jeannie Seeley Legacy Award post, then click the photo or read more links to see the full page of content.

The image size would be 400 x 250 or larger. We would crop to fit if a larger image is provided.

<https://wiftnashville.org/ads/>

Content Marketing Ads are \$ 400 for 60 days