



***“Reel Lumiere”***

**Nashville WIFT DIGITAL MAGAZINE**

## **Advertising Rates: Full Color - Monthly**

- Full Page \$500.00
- Half Page \$250.00
- Quarter Page \$100.00

- ***Discounts for those advertising for 12 months with signed contract and can be negotiated at a annual rate for the year.***

**General Conditions:** Advertisements are accepted upon the representation that advertiser and/or its agency have the right to publish the contents thereof. In consideration of such publication, advertiser and/or its agency, agree to indemnify and hold Publisher harmless against any expense or loss by reason of any claim arising out of publication. Regulations concerning copy and contracts are those generally accepted throughout the industry. Contents of all ads are subject to Publisher's approval and acceptance.

**Terms:** 50% due at time of placement. Remaining balance due upon approval of proof.

### **Specifications:**

- Full Page / Full Bleed Orientation: vertical Display Dimensions: 8.5 x 11 in. Pre Trim Dimensions: 8.8937 X 11.3937 in
- Half Page Orientation: horizontal Display Dimensions: 7.5 x 4.875 in. (2250 pixels X 1463 pixels and 300 Pixels/inch)
- Quarter Page Horizontal Orientation: vertical Display Dimensions: 4.915 x 3.5938 in. (1475 pixels X 1078 pixels)

**Deadlines:** Space and Copy – 15<sup>th</sup> of each month

**\*\*Cancellations are not accepted after the end of the month PRIOR to publication**

**Mail checks to: WIFT Nashville**

**810 Dominican Dr. Ste. 101 Nashville, TN. 37228**

Visit us online: [www.wiftnashville.org](http://www.wiftnashville.org) or

**YOU CAN PAY by using PAYPAL on our website**

## ***Digital distribution worldwide***

**Electronic submissions must be via email to: [presidentwift@gmail.com](mailto:presidentwift@gmail.com)**

To ensure proper delivery, please place "Program Ad for (your company name) in the subject line.

Files must be JPG or PNG format at 400 DPI. Ads can be designed for an additional fee.

For more information call: Donna Caldwell at 661-916-4586 or Lynda Evjen at 615-517-5714

Send in with the following information:

Company Name: Company Representative:

Address: Phone #: ( )

Ad Size: Ad Cost: \$ 50% Deposit: \$ \_\_\_\_\_

Special Requests:

Representative Signature: \_\_\_\_\_ Date:: \_\_\_\_\_