

# SWIFT

*Southern Women In Film & Television*

## SPONSORSHIP PACKAGE

Connect with professionals in the Film, Television & Music Industries through workshops, panel discussions, and networking opportunities.



# SOUTHERN WOMEN IN FILM AND TELEVISION

## 2019 SUMMIT



**The Southern Women in Film & Television Summit (SWIFT)** debuted in 2018 to rave reviews and unparalleled educational and networking opportunities.

Nearly 200 creatives converged in Nashville for the inaugural event, hosted by Nashville Women in Film & Television (WIFT) at the Hotel Preston. The SWIFT Summit featured industry panels, workshops, and networking events. Additionally, the group debuted a new awards gala and showcased innovative fashions and exciting new musicians, establishing this as an event for talented women in all arenas.

The summit assembled industry professionals and celebrities from all across the country, and top names from all areas of the entertainment industry to discuss topics ranging from gender disparity, the rise of women directors, film financing and the art of storytelling in any medium. Speakers and panelists included producer Stephanie Frederic (*Girls Trip*, *Who Killed Tupac?*), CMT's Heather Graffagnino, Hank Erwin (*I Can Only Imagine*) award-winning producer Carolyn McDonald (*Buffalo Soldiers*, *Fly*) and actor Ted Welch (*True Blood*).

Additionally, SWIFT hosted a bevy of vendors which an exciting shopping experience during the event.





# SOUTHERN WOMEN IN FILM AND TELEVISION

**NEW IN 2019!**

**SWIFT has been invited to be a part of Film-Com**

**And**

**Jennifer O'Neill and Kathie Lee Gifford have come aboard  
as Celebrity Chairs!**

**FILM-COM** is Nashville's business market for feature films, scripted and unscripted television, documentaries, and gaming. The event brings in development executives, packaging agents, financiers, sales agents connected to domestic & foreign distribution, showrunners, co-production entities, and other industry veterans earnestly looking to collaborate on new projects and work with new content creators. As the closing weekend of Film-Com, SWIFT is now an integral part of the biggest film & TV market event in the Southeast!

**Jennifer O'Neill** is an acclaimed model, actress, film and television star, spokesperson, producer and director, author, fundraiser, and President & Founder of charitable endeavor Hope and Healing at Hillenglade.



She has appeared in thirty-five plus feature films, including Rio Lobo with John Wayne and Summer of '42, and numerous television shows. She has added speaking engagements to her roster of talents and shares her faith, her charitable pursuits and life's experiences with a passion, humor and enthusiasm that resonates with all generations.



**Kathie Lee Gifford** has enjoyed a diverse and successful four-decade career as a television host, actress, singer, playwright, songwriter and author. Though best known for her 15 years on Regis and Kathie Lee (11 Emmy

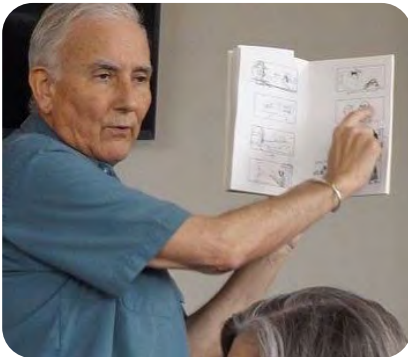
nominations), and currently acting as the three-time Emmy-winning co-host of the fourth hour of the Today Show with Hoda Kotb, Gifford has always pursued projects which inspire and challenge her. She is also the NY Times best-selling author of many books, and currently writes a weekly article for the NY Daily News with Hoda Kotb.



# SOUTHERN WOMEN IN FILM AND TELEVISION



The Southern Women in Film & Television Summit (SWIFT) provides a unique forum for unifying the creative objectives of women residing in Southern states via professional advancement, mentorship and collaboration. The event will assemble luminaries from all areas of the entertainment industry to explore a variety of topics that greatly impact women: from human rights and women's leadership, to storytelling across platforms. Three days of inventive programming with inspiring conversations, new ideas and innovations that are shaping the future for women in all aspects of entertainment and the empowerment of the next generation of emerging creatives.



Additionally, SWIFT will host a bevy of vendors who cater to the needs of women, adding an exciting shopping experience during the event

Objectives of SWIFT:

- To educate by providing opportunities for learning and talent expansion through panel discussions, speaking presentations and workshop participation.
- To empower and encourage women to become involved in creative and artistic career pursuits through seminar leaderships, artistic showings and program planning and coordination.
- To entertain by offering networking and social events, panel presentations and participative activities.



WHEN June 21 - 23, 2019

WHERE: Millennium Maxwell House

HOW: Registration (includes Film Com, Actor-Com & Awards Gala) \$150

Early Bird by February 1st: \$99

At the Door: \$200

WIFT Members \$85 with promo code

Student: \$50

Gala Only: \$65

Eventbrite Tickets:

For more Information go to [www.wiftnashville.org](http://www.wiftnashville.org)

or call Lynda Evjen, President Nashville WIFT



# SOUTHERN WOMEN IN FILM AND TELEVISION

The Southern Women in Film & Television (SWIFT) Summit provides a unique forum for unifying the creative objectives of women residing in Southern states via professional advancement, mentorship, and collaboration. The sponsors, speakers, panelists and volunteers made this debut event quite a memorable one.



# 2019 Diversity in Cannes



Mary-Lyn Chambers



Meleisha Edwards



Maylen Calienes



Siena Oberman



Paloma Martinez



Crystle Roberson/Dianne Ashford



Venika Mitra



Tiffany Johnson



Joy Dabbs/Leah Patterson



Derya Durmaz



## Top 10 Women In Film To Watch



## 2018 WIFT Finishing Fund Winners!



Meleisha Edwards And Mary McCallum Were awarded the WIFT Finishing Fund Award to Complete their Project, "Singleville" Which has gone on to win numerous Awards and Accolades!!!

ADDY BIGGERS MOLLY BREEN CANDACE-OMNIRA MARY McCALLUM TAMIKO ROBINSON STEELE

# Singleville



THE BEST IN ARTS & ENTERTAINMENT

2019 NOMINEES

- Jessica Currie
- Courtney "Coko" Eason
- Meleisha Edwards
- Thalia "Muziqueen" Ewing
- Sam "MissNewYork" Gentry
- Michael Hicks
- Tim Hill
- Sharon Kaye
- Crystal "Joy" McLin
- Angel Stafford
- Joy Styles
- Brooklyn Tankard
- Phil Thornton
- Nina Webster
- Dr. Jacob Weiss

353 MEDIA GROUP AND ET AL FILMS PRESENT  
 A SISTASTYLE PRODUCTION AND ET AL FILMS PRESENTATION A FILM BY MARY McCALLUM  
 MOLLY BREEN ADDY BIGGERS CANDACE-OMNIRA MARY McCALLUM AND TAMIKO ROBINSON STEELE  
 "SINGLEVILLE" WRITTEN BY YAZA NAE CALLIHAN AND COLE JUNOUE EDITED BY DEBORAH GORDON  
 DIRECTOR OF PHOTOGRAPHY WILL ROBBINS EXECUTIVE PRODUCERS ESE MORRISON AND ASHER TURNEY  
 PRODUCED BY MELEISHA J. EDWARDS AND MARY McCALLUM WRITTEN BY MELEISHA J. EDWARDS AND MARY McCALLUM

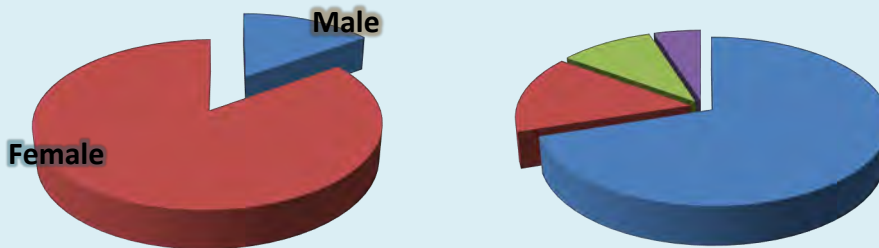
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# SOUTHERN WOMEN IN FILM AND TELEVISION

## Attendance



Attendance at the First SWIFT Summit consisted of approximately 15% Men and 85% Women

70% of the event attendees were working members of media industries, including television, film, video, music and live event, or related industries, such as entertainment law, publicity, management, etc.

15% of the attendees were from supporting industries, such as banking, insurance, and other peripheral industries.

10% of the event attendees were students currently enrolled in a film production or film business program at an accredited institution.

5% of event attendees were vendors, sponsors and others with products and services that benefit female customers.



# **BECOME A SPONSOR** **&** **MAKE AN IMPACT**

Reach nearly 1500 Women in Film members across the South East, and support the local film community by partnering with Nashville Women In Film & Television and the producers of the Second Annual SWIFT Summit. You can help:

- produce the only Southern Women in Film Summit (SWIFT) in the country with participation from all southern WIFT chapters.
- produce more than 50 programs, seminars, and workshops annually
- provide Nashville's film and television industry with above and below-the line talent
- provide scholarships for Nashville film students
- award grants to restore and preserve early works of female filmmakers
- secure in-kind contributions for the Women in Film Finishing Fund
- fund mentoring programs which have served more than 25 young people, providing them with hands-on career experience through internships
- advocate for equality for women in the industry



## **BENEFITS INCLUDE:**

- Tickets to 2019 SWIFT Summit
- Tickets to the SWIFT Summit for Celebrity Gala featuring the very first Alice Awards, named after Alice Weber, the first female American director, which will honor film and television greats. This industry event, which will be held at the Nashville Maxwell House Hotel, will be attended by 200 entertainment movers and shakers.
- Visibility in the Awards Journal (advertisements, listings, and announcements)
- Listing in the Nashville WIFT Resource Guide (highlighting Corporate Partners and services)
- Participation as industry experts in SWIFT Summit seminars and panels
- Member privileges for future Nashville WIFT events, including seminars, screenings and programs

Nashville WIFT's development committee works with every corporate partner to help craft a benefits package that best serves the partner's corporate marketing goals.



# SPONSORSHIP OPPORTUNITIES

## PREMIER SPONSOR (\$10,000)

- Three tables (30 tickets) in the Premier Circle at the Alice Awards Dinner at the SWIFT Summit
- Six passes to the Alice Awards VIP reception, attended by the celebrity honorees
- Company logo on large screens at the commencement of Alice Awards and prominent signage throughout the SWIFT Summit
- Verbal acknowledgement from the Alice Awards podium
- Special placement of full-page color ad in the Alice Awards Program Book
- Booth in the Vendor area to promote your company or product
- Eight passes to SWIFT Summit programs and events
- A \$2,500 contribution made in your company's name for a NASHVILLE WIFT Scholarship Fund
- Recognition as a Premier Sponsor in all NASHVILLE WIFT publications
- Hyperlinked listing in SWIFT Summit's Resource Guide and on both the Nashville WIFT website and the SWIFT Summit Website
- Opportunity to enroll 4 qualified staff as NASHVILLE WIFT members
- Use of NASHVILLE WIFT mailing list and inclusion in NASHVILLE WIFT e-blasts
- Opportunity to present a workshop or sit on a panel at the SWIFT Summit

## SUPERSTAR (\$5,000)

- Two tables (20 tickets) in the Superstar Circle at the NASHVILLE WIFT Alice Awards Dinner at the SWIFT Summit
- Five passes to the Alice Awards VIP reception, attended by the celebrity honorees
- Prominent signage at the Alice Awards Dinner
- Booth in Vendor area to promote your Company or Product
- Full-page ad in the Alice Awards Program Book
- Six passes to selected SWIFT Summit programs and events
- A \$1,500 contribution made in your company's name for a NASHVILLE WIFT Scholarship Fund
- Recognition as a Superstar in all SWIFT Summit publications
- Hyperlinked listing in SWIFT Summit's Resource Guide and on both the Nashville WIFT website and the SWIFT Summit Website
- Opportunity to enroll 3 qualified staff as NASHVILLE WIFT members
- Use of NASHVILLE WIFT mailing list and inclusion in NASHVILLE WIFT e-blasts
- Opportunity to present a workshop or sit on a panel at the SWIFT Summit



# SPONSORSHIP OPPORTUNITIES

## STAR (\$3,000)

- One table (10 tickets) in the Star Circle at the NASHVILLE WIFT Alice Awards Dinner at the SWIFT Summit
- Four passes to the Alice Awards VIP reception, attended by the celebrity honorees
- Prominent signage at the Alice Awards Dinner
- Booth in Vendor area to promote your Company or Product
- 1/2-page ad in the Alice Awards Program Book
- Five passes to selected NASHVILLE WIFT programs and events
- Recognition as a Star in all NASHVILLE WIFT publications
- Hyperlinked listing in SWIFT Summit's Resource Guide and on both the Nashville WIFT website and the SWIFT Summit Website
- Opportunity to enroll 2 qualified staff as NASHVILLE WIFT members
- Use of NASHVILLE WIFT mailing list and inclusion in NASHVILLE WIFT e-blasts
- Opportunity to present a workshop or sit on a panel at the SWIFT Summit

## VISIONARY (\$2,500)

- One table (10 tickets) in a preferred seating section at the NASHVILLE WIFT Alice Awards Dinner at the SWIFT Summit
- One pass to the Alice Awards VIP reception, attended by celebrity honorees
- Signage at the Alice Awards Dinner
- Booth in Vendor area to promote your Company or Product
- Full-page ad in the Alice Awards Program Book
- Four passes to selected NASHVILLE WIFT programs and events
- Recognition as a Visionary in all NASHVILLE WIFT publications
- Hyperlinked listing in NASHVILLE WIFT's Resource Guide and on both the Nashville WIFT website and the SWIFT Summit Website
- Opportunity to enroll 1 qualified staff as NASHVILLE WIFT member
- Use of NASHVILLE WIFT mailing list and inclusion in NASHVILLE WIFT e-blasts
- Opportunity to present a workshop or sit on a panel at the SWIFT Summit.



# SPONSORSHIP OPPORTUNITIES

## ANGEL (\$1,500)

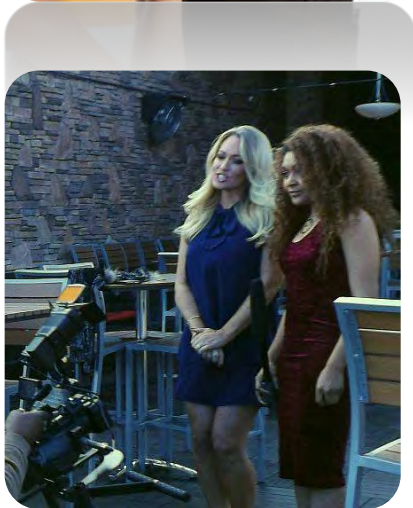
- Six tickets table in a preferred seating section at the NASHVILLE WIFT Alice Awards Dinner at the SWIFT Summit
- Two passes to the Alice Awards VIP reception, attended by celebrity honorees
- Signage at the Alice Awards Dinner at the SWIFT Summit
- 1/2-page ad in the Alice Awards Program Book
- Booth in Vendor area to promote your Company or Product
- Four passes to selected NASHVILLE WIFT programs and events
- Recognition as an Angel in all NASHVILLE WIFT publications
- Hyperlinked listing in NASHVILLE WIFT's Resource Guide and on both the Nashville WIFT website and the SWIFT Summit Website
- Opportunity to enroll 1 qualified staff as NASHVILLE WIFT member
- Use of NASHVILLE WIFT mailing list and inclusion in NASHVILLE WIFT e-blasts
- Opportunity to present a workshop or sit on a panel at the SWIFT Summit.

## BENEFACTOR (\$500)

- Four tickets (choice seating) to the NASHVILLE WIFT Alice Awards Dinner at the SWIFT Summit
- Acknowledgment on signage at the Alice Awards Dinner at the SWIFT Summit
- 1/4-page ad in the Alice Awards Program Book
- Booth in Vendor area to promote your Company or Product
- Two passes to selected NASHVILLE WIFT programs and events
- Recognition as a Benefactor in all NASHVILLE WIFT publications
- Hyperlinked listing in NASHVILLE WIFT's Resource Guide and on both the Nashville WIFT website and the SWIFT Summit Website
- Use of NASHVILLE WIFT mailing list and inclusion in NASHVILLE WIFT e-blasts

## PATRON (\$250)

- Two tickets to the NASHVILLE WIFT Alice Awards Dinner at the SWIFT Summit
- Acknowledgment on signage at the Alice Awards Dinner at the SWIFT Summit
- Listing in the Alice Awards Program Book
- Booth in Vendor area to promote your Company or Product
- Two passes to selected NASHVILLE WIFT programs and events
- Recognition as a Patron in all NASHVILLE WIFT publications
- Hyperlinked listing in NASHVILLE WIFT's Resource Guide and on both the Nashville WIFT website and the SWIFT Summit Website
- Use of NASHVILLE WIFT mailing list and inclusion in NASHVILLE WIFT e-blasts



# SOUTHERN WOMEN IN FILM AND TELEVISION

For More Information  
Please Contact:

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615-517-5714

[wiftnashville.org/swiftsummit/](http://wiftnashville.org/swiftsummit/)

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